



SPONSORSHIP OPPORTUNITIES

Dancin' in the Street™ returns for the 38th year, May 17 at 11am!

LIVE MUSIC

KIDS ZONE

ARTS & CRAFTS

FOOD TRUCKS

BEVERAGE TENTS

EXHIBITORS



Dancin' in the Street™ brings together beaches residents and promotes economic, environmental and community development through music and art. Dancin' in the Street™ raises funds for:

- Beautification of the Central Business District of AB & NB
- Financial Support of the nonprofit: Beaches Town Center Agency
- Supporting Local businesses with community projects

BENEFITS

	THE FESTIVAL* \$15,000	THE BAND* \$10,000	THE CREW* \$8,000	THE SECURITY* \$2,500	THE DANCERS* \$1,000	THE FANS* \$500	THE LOCALS \$250
AVAILABLE SPONSORSHIPS	1	1	2	1	10	UNLIMITED	UNLIMITED
EXCLUSIVE event naming rights with a 3-year commitment*	•						
"A" Stage named after your company		•					
"B" Stage named after your company			•				
Event marketing table	•	•	•	•			
Logo on all 5 event barricades of event perimeter				•			
Logo representation on event signage	•	•	•	•	•		
Logo representation on posters & event schedules	•	•	•	•	•		
Logo representation on social media & listing in press releases	•	•	•	•	•	•	
Logo representai on website	•	•	•	•	•	•	•
Announcement of your company name by emcee at event	•	•	•	•	•	•	•
Mention in post-event thank you email blast	•	•	•	•	•	•	•

In-kind sponsorships available. Contact us for an à la carte sponsorship menu

*Sponsorship commitments must be made by March 31st, 2025 to be included on printed materials.

Event marketing tables are available for an additional fee of \$250 for all sponsors at "The Fans" (\$500) sponsorship level and above.

Reservations must be made by May 1, 2025. Spaces are limited and available on a first come, first serve basis.



SPONSORSHIP APPLICATION

PRIMARY CONTACT INFORMATION

Name: _____

Title: _____

Company Name: _____ Business Phone: _____

Street Address: _____ City/State/Zip: _____

Daytime Phone: _____ Email: _____

Web Address/Social Media: _____

Options:

<input type="radio"/> THE FESTIVAL* \$15,000	<input type="radio"/> THE DANCERS* \$1,000
<input type="radio"/> THE BAND* \$10,000	<input type="radio"/> THE FANS* \$500
<input type="radio"/> THE CREW* \$8,000	<input type="radio"/> THE LOCALS \$250
<input type="radio"/> THE SECURITY* \$2,500	

Beaches Town Center Agency, Inc. is registered with the IRS as a 501(C)(3) corporation and All donations will go towards the improvement and maintenance of Beaches Town Center.

Checks made to: Beaches Town Center Agency

Send high resolution logo to: summer@sumodesignstudio.com

*Sponsorship commitment and logo must be received by March 31, 2025 to be included on any printed materials.



Please keep this portion for your records and as your receipt.

All donations will go towards the improvement and maintenance of Beaches Town Center. Including but not limited to: major enhancements in landscaping, design and purchase of holiday decorations, implementation of area signage & wayfinding, redesign of roundabout ending at Atlantic Boulevard, replacement of hardscaping (benches, trash receptacles and bike racks). All donations are tax deductible through BEACHES TOWN CENTER AGENCY, INC. as provided for by law. Thank you for your contribution to Beaches Town Center!

