



# SPONSORSHIP OPPORTUNITIES

**For the first time in Dancin' in the Street's™ 32-year history, sponsorships are now available!**

The festival will kick off Saturday, May 19th at 11:00am at Beaches Town Center, located at the ocean end of Atlantic Boulevard. Dancin' in the Street will be an excellent vehicle to showcase your company to the **15,000+ visitors** of the one-day festival held between 11am-9pm. For the past **thirty-two years**, Dancin' in the Street has been attracting event-goers from **all over Jacksonville** as a result of the festival's entertainment, food and drink options, Kid Zone and arts and crafts exhibitors. Dancin' in the Street is being organized by the Beaches Town Center Agency (BTCA), a **non-profit organization** that works for the improvement of the Atlantic and Neptune Beach central business district. BTCA protects the unique character of Beaches Town Center, by maintaining and enhancing its presence as an economic and cultural center through holiday decorations, public art displays, bike racks, benches and other beautification projects.

We hope you will agree that the benefits of your sponsorship will be **enormous exposure** to your current and future customers, in addition to being seen as a supporter to our wonderful local cause of the Beaches Town Center. Sponsorship commitments must be made by April 1, 2018. We thank you for your consideration!

BENEFITS	THE FESTIVAL	THE BAND	THE CREW	THE DANCERS	THE FANS	THE LOCALS
	\$15,000	\$10,000	\$5,000	\$1,000	\$500	\$250
# AVAILABLE	1	1	2	10	UNLIMITED	UNLIMITED
EXCLUSIVE event naming rights with a 3-year commitment*	•	•	•	•	•	•
"A" Stage named after your company	•	•	•	•	•	•
"B" Stage named after your company	•	•	•	•	•	•
Event marketing table	•	•	•	•	•	•
Logo representation on event signage	•	•	•	•	•	•
Logo representation on posters & event schedules	•	•	•	•	•	•
Logo representation on social media & listing in press releases	•	•	•	•	•	•
Logo representation on website	•	•	•	•	•	•
Thank you gift package	•	•	•	•	•	•
Announcement of your company name by emcee at event	•	•	•	•	•	•
Mention in post-event thank you email blast	•	•	•	•	•	•

\*Subject a 3-year commitment. Event will remain Dancin' in the Street with sponsor to receive top billing.

Beaches Town Center Agency, Inc. is registered with the IRS as a 501(C)(3) corporation and All donations will go towards the improvement and maintenance of Beaches Town Center.



Event marketing tables are available for an additional fee of \$150 for all sponsors. Reservations must be made by May 1, 2018. Spaces are limited and available on a first come, first served basis.

[BEACHESTOWNCENTER.COM](http://BEACHESTOWNCENTER.COM)